RESUME

C A L V I N

UI/UX DESIGNER

CONTACT

EMAIL
wzsiang@gmail.com

PORTFOLIO
calvinux.com

LINKEDIN
linkedin.com/in/calvinwong-ux/

CERTIFIED

GOOGLE ANALYTICS | 2021

FACEBOOK CERTIFIED | 2021
Digital Marketing Associate

EDUCATION

DIGITAL MARKETING COMMUNICATIONS
St. Lawrence College, 2021

USER EXPERIENCE DESIGN
St. Lawrence College, 2020

MULTIMEDIA DESIGN
The One Academy, 2019

AWARD

GOLD | KANCIL AWARD
User Experience & Journey Design
Medcare | Oct 2019

KNOWLEDGE

Wireframing
Prototyping
Storyboarding
User research
Usability testing
HTML/ CSS/ JavaScript
2D & 3D Animation
Videography/ Photography
Design for AODA
Analytics

PROFILE

Agency and SAAS experienced designer with 4 years of experience. Well-versed in the broad range of knowledge and skills within the field of Multimedia Design. Strive to create professional industry-standard content. Passionate in keeping up to date with current trends in technology and design. Believes that design with data-backed research can help solve problems.

EXPERIENCE

EDUCATION & UX DESIGNER | QUEEN'S UNIVERSITY, KINGSTON

Design and build AODA compliant e-learning modules by collaborating with subject matter experts.
Create brand guidelines for e-learning modules, and other marketing or training materials.
Create 2D and 3D animations.

UI/UX DESIGNER | WAVVE BOATING, KINGSTON

Improved app store rating from 3.2 to 4.7 stars by redesigning app interface and experience.
Constantly iterate design and add features with user feedback and analytics data.
Created UI animations to increase engagement.

DIGITAL & EXPERIENCE DESIGNER | STARTUP SLANG, TORONTO

Custom developed and optimized websites on WordPress and Shopify with data-driven solutions.
Created brand logo and brand guidelines.

UI/UX DIGITAL DESIGNER | ROBERT DIGITAL, KINGSTON

Collaborated with clients to develop UI & UX for mobile app.
Designed and developed websites on WordPress.
Created brand logo and brand guidelines.

UI/UX DESIGNER | MHUB, MALAYSIA

Created digital prototypes of mobile applications and desktop web.
Developed web page in HTML, CSS and JavaScript.
Designed PowerPoint presentation, animation and print content for marketing purposes.

UI/UX DESIGN INTERN | APPTIVITY LAB, MALAYSIA

Created digital prototypes for mobile applications.
Brainstorm and idea generation workshop with clients.
Created graphics and animation for mobile interfaces.

SKILLS

Adobe Creative Suite	Google Analytics	Axure RP
Adobe XD	Custom Shopify	Cinema 4D
Figma	Microsoft Office	Autodesk 3Ds Max
Sketch	After Effects	Unity Engine
InVision	Adobe Photoshop	Facebook Pixel
HotJar	Adobe Illustrator	WordPress