

# RESUME

# CALVIN WONG

# UI/UX DESIGNER



## CONTACT

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## EDUCATION

### USER EXPERIENCE DESIGN

St. Lawrence College  
2019 - 2020

### DIPLOMA IN MULTIMEDIA DESIGN

The One Academy  
2016 - 2018



## AWARD

### GOLD | KANCIL AWARD

User Experience & Journey Design  
Medcare Oct 2019



## KNOWLEDGE

Wireframing  
Sketching  
Prototyping  
Storyboarding  
User research  
Usability testing  
HTML/CSS/Javascript  
Animation  
Videography/Photography  
Arduino, Physical computing

## • PROFILE

Well-versed in the broad range of knowledge and skills within the field of Multimedia Design and specialize in UI/UX Design. Helping to minimize the communication gap between visual designers and developers. Passionate in keeping up to date with current trends in technology and design. Believes that design and research in understanding multiple perspectives can solve problems.

## • EXPERIENCE

### UX RESEARCHER | GRAND THEATRE KINGSTON

Researched the space in the Grand Theatre Kingston for a client project that is part of the User Experience Design at St. Lawrence College. Performed stakeholder interviews, audience surveys, observational research and secondary research to improve the overall experience of the physical space. Brainstorm and research on recommendations provided to the client.

### UX RESEARCHER | HULPR

Researched target users for a client project as part of the User Experience design program at St. Lawrence College. Conducted stakeholder and target audience interviews, comparative assessment, persona, journey map, task analysis, sitemaps and usability tests to improve the product. Created prototype with better design recommendations that were subsequently validated to be more user friendly.

### UI/UX DESIGNER | MHUB, MALAYSIA

Created digital prototypes of mobile applications and desktop web.  
Developed web page in HTML, CSS and Javascript.  
Designed PowerPoint presentation, animation and print content for marketing purposes.

### UI/UX DESIGNER | APPTIVITY LAB, MALAYSIA

Created digital prototypes for mobile applications  
Brainstorm and idea generation with clients  
Created graphics and animation for mobile interfaces

### MARKETING DESIGNER | M CAKE BOUTIQUE, MALAYSIA

An online marketing project with an external client, which was part of the Multimedia program from The One Academy. Conducted background research and stakeholder interviews to understand the company branding and target audiences. Created promotional short videos and posters that matched brand guidelines.

## • SKILLS

Adobe Creative Suite  
Adobe XD  
Adobe Illustrator  
Adobe Photoshop  
Adobe After Effects  
Adobe Premier Pro

Adobe Dreamweaver  
Microsoft Office  
Google Suite  
Sketch  
InVision  
Balsamiq Mockup

Axure RP  
Cinema 4D  
Autodesk 3Ds Max  
Unity  
Arduino  
Processing